

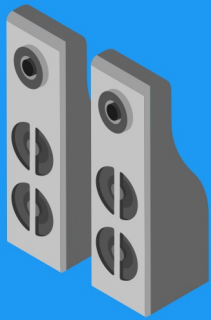
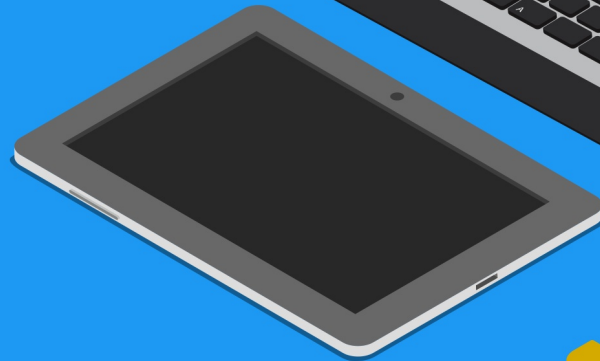
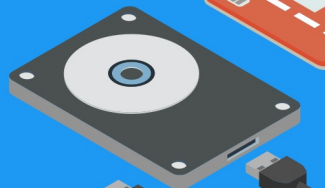
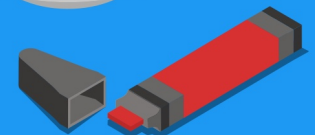
Ākademv 2020

Online, Sept. 4 to Sept. 11

Sponsors' Brochure



akademv.kde.org





Akademy is the annual gathering of the KDE community, a meeting point for more than 1800 contributors from around the world.

Akademy celebrates the collaborative efforts of KDE developers, translators, artists, writers, maintainers and users. It provides a platform where KDE Community members can discuss the outcomes of their yearlong efforts through talks, lightning presentations, Bird of a Feather sessions (BoFs), workshops and coding sessions.

Talks give an insight into the current state of different KDE projects, while BoFs and coding sessions allow teams to reflect on current issues, set development goals for the coming year, and collaborate on them in real time.

Attendees come from various backgrounds and include key technical and non-technical contributors, Free and Open Source industry leaders, educators, legal experts and students.

As a result, Akademy is the prime hub for cross-project collaboration.

The Akademy program highlights the importance of Qt for KDE projects, and we've hosted other Qt-related projects (like VLC) in the past. Akademy 2016, for example, was organised as a part of QtCon in collaboration with the VideoLAN Community, Qt Company, KDAB, and the FSFE.

With more than 50 talks and BoFs on a wide range of topics - from latest developments in FOSS and KDE technologies to community management, design, promotion and outreach - the eight days of Akademy are instrumental in growing and sustaining a community as diverse and widespread as KDE.

Visit akademy.kde.org/2020 to learn more.



KDE is a Free Software Community dedicated to creating an open and user-friendly computing experience.

KDE is a diverse, worldwide Free Software Community dedicated to creating an open and user-friendly computing experience.

KDE's latest technology includes Plasma, an advanced graphical environment for Linux and UNIX-like platforms and mobile devices, and a variety of Free and Open Source applications that are translated into over 108 languages and run on Linux, BSD, Solaris, Windows and macOS.

From file managers, email clients, and text editors to multimedia players and digital graphics tools, KDE applications help users

control their digital lives regardless of their background and skills. KDE strives to create software that is simple by default, and powerful when needed.

Always ahead of the curve, KDE is expanding its presence on mobile devices with Plasma Mobile and Kirigami. The KDE community has also developed a wide range of Android apps, such as Minuet, Marble, KDE Connect, KStars and many more. These apps provide users with a seamless operational experience on smartphones and tablets.

Visit kde.org to find out more.



Akademy will help you gain significant brand exposure among top technology enthusiasts from around the world.

Sponsoring Akademy guarantees exposure to a global and diverse audience. Akademy attracts more than 200 attendees, professionals and enthusiasts from a diverse range of occupations, that come together from over 30 countries every year.

This also means you will get access to the best minds in the industry. Our community members have more than a decade of experience in various ICT domains. Don't miss the opportunity to recruit them for your company, discuss collaboration on industry-oriented R&D projects, and participate in a creative, productive environment.

You will become a patron for technological innovations that your company and the rest of the world can benefit from. Akademy features

presentations from multiple important fields of interest within the ICT industry: desktop development, application development, wireless, mobile and embedded device interfaces, multimedia, digital art, and Internet and web technology. KDE has been innovating and creating products in each of these fields for more than 20 years.

Akademy also offers a chance for networking and creating lasting friendships. At social events, people form relationships that sustain virtual teams and a successful, vibrant KDE community throughout the year.

Akademy is the best time to get work done effectively and collectively. It is only with the support of sponsors like you that we can make the magic happen.



Akademy gives you direct access to the magic that makes KDE so awesome

Don't miss the opportunity to recruit key KDE and Qt contributors, maintainers and users of a bleeding edge technology platform. Many other Free Software projects and companies get involved in Akademy too, turning our conference into a great networking opportunity and great source of valuable mindshare.

Become a benefactor of the event and a patron of Free and Open Source Software. Your support will help KDE deliver the products it has been providing to users for more than 20 years. Akademy will open up valuable promotional possibilities for you, such as advertising, featured talks and international press coverage.

Be among the first to hear of KDE's plans for the future, participate in discussions,

influence the project and support the advancement of new applications and technologies developed during the Akademy hackfests and marathon coding sessions. Talks and workshops are a perfect way to catch up on the latest industry trends and learn more about what developers, testers and designers prefer and practice.

Akademy provides an excellent environment for feedback on new products and new ideas amidst a knowledgeable and globally diverse attending crowd.

Join our Community. KDE is one of the largest Free Software communities and is cooperative, committed and dynamic. Akademy is the ultimate expression of community.





Save the date! Akademy 2020. 4-11 of September Online

This year Akademy will take a different approach to prior editions.

Akademy 2020 will be held from the 4th to the 11th of September online, streamed to the whole world live. Not only that, but our video-conferencing platform will allow speakers and attendees to interact in real time, making for a truly participative event.

Although our main concern is to protect our community, speakers and attendees in general

from COVID-19, we see this move online as an opportunity to reach a wider audience. By taking away the hurdle and expense of traveling to a remote location, we are giving more people the opportunity to tune in, learn and interact with our speakers and each other. Our aim is to make Akademy 2020 the most well-attended, diverse and inclusive Akademy yet.

We look forward to you joining us online as well.



Past Sponsors



Sponsorship Levels

Akademy Benefits	Platinum €5,000	Gold €2,000	Silver €1,000	Bronze €750
Logo and company description in sponsor section of event site	150 words max	75 words max	50 words max	50 words max
Give a presentation (3 minute Lightning Talk) (Live or Video)	✓	✓	✓	✓
A “thank you” mention in the opening session	✓	✓	✓	✓
Networking video conference with KDE e.V. Board	✓	✓	✓	✓
Logo prominently displayed on conference website	✓	✓	✓	✓
Logo in background placeholder of video conferencing solution	✓	✓	✓	
Opportunity to place content in “virtual swag bag” made available for download by the 100’s of expected attendees	✓	✓		
Pick from a list of contributor trainings to sponsor, be named in the program and receive a “thank you” at the start of the slot	✓			

Custom Package

If none of the listed sponsorship packages fit the needs or budget of your company or organization, we can design a custom sponsorship package for you. If you want to discuss sponsorship or receive more information, please contact us by email at

akademy-sponsoring@kde.org

Media Partners

We welcome news publishers - both of print and online publications - to become media partners by giving suitable coverage of Akademy. Media partners help us point participants to the registration page, and can help us spread the news with reports during and after the conference.

Media partners will have their company or journal logo displayed on the website sponsors' page and in the conference program. During the event itself, there will be a press team available to cater to the needs of journalists.

Terms and Conditions

1. Akademy is organized by KDE e.V., for the effects of this document, the Akademy Organizer.
2. Sponsorship application and acceptance are managed at the discretion of the KDE e.V. Board in collaboration with the Akademy Team. Sponsors are expected to be committed to Free Software development and improvement, and supportive of Akademy's mission. The Akademy Organizer reserves the right to reject any Sponsor's application.
3. After written acceptance by the Organizer, the Sponsor must provide a signed Sponsorship Agreement, committed funds, a logo image (in the format required by the Akademy Organization) and other necessary details (e.g. Sponsor's legal name, trademarks, etc.) to the Akademy Organizer within 30 days of receiving the invoice.
4. Sponsorship pledges will not be processed without payment.
5. Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent, advertise, or distribute literature, or materials for products or services of any other firm or organization except as approved in writing by the Akademy Organizer.
6. The Sponsor will provide banners, signage and promotional materials in advance by the date notified by the Akademy Organizer. Promotional materials are not provided by the Akademy Organizer. The Sponsor is also responsible for arranging the signage collection.
7. The Sponsor grants the Akademy Organizer the right and permission to use its name and/or logo for promotion of the event.
8. Any remaining funds from sponsorship will be donated to KDE e.V.
9. If the event does not happen, the Sponsorship Agreement will be terminated and sponsorship will be returned after subtracting any direct costs already made for the event returned.

Sponsorship Application

Akademy 2020 · Virtual · Worldwide · September 4 - 11



Organized by KDE e.V.

Package:

Platinum	€.....5,000
Gold	€.....2,000
Silver	€.....1,000
Bronze	€.....750

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Please review the Terms and Conditions on the previous page before completing this form.

Fax completed form to +49 30 2023 73059 or email it to akademy-sponsoring@kde.org

or send to: KDE e.V., Prinzenstraße 85 F,
10969 Berlin
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