




⚙️ Akademy

Milano, 7-13 of September. 2019

SPONSORSHIP OPPORTUNITIES



Akademy is the annual gathering of the KDE community. KDE is one of the largest Free Software communities

Akademy celebrates the collaborative efforts of KDE developers, translators, artists, writers, maintainers and users. It provides a platform where KDE Community members can discuss the outcomes of their yearlong efforts through talks, Bird of a Feather Sessions (BoFs), workshops, coding sessions and lightning presentations.

Talks give an insight into the current state of different KDE projects, while BoFs and hacking sessions allow teams to reflect on current issues, set development goals for the coming year, and collaborate on them in real-time.

Attendees come from various backgrounds and include key technical and non-technical contributors, Free and Open Source industry leaders, educators, legal experts and students. As a result, Akademy is the prime hub for cross-project collaboration.

The Akademy program has always had a strong focus on Qt, and we've hosted other Qt-related projects (like VLC) in the past. Akademy 2016 was organised as a part of QtCon in collaboration with the VideoLAN Community, Qt Company, KDAB, and the FSFE.

With over 50 talks and BoFs on a diverse range of topics - from latest developments in FOSS and KDE technologies to Community Management, Design, Promotion and Outreach - the 6 days of Akademy are instrumental in growing and sustaining a community as diverse and widespread as KDE.

To learn more, visit:

<http://akademy.kde.org/2017>

What is Akademy?



What is KDE?

KDE is a Free Software community dedicated to creating an open and user-friendly computing experience.

KDE's vision is that everyone should have control over their digital life and enjoy freedom and privacy.

KDE's latest technology includes an advanced graphical desktop for Linux and unix-like platforms (Plasma) and a wide range of applications for communication, digital art, office productivity, education, multimedia, entertainment, gaming, and development. KDE applications are translated into over 108 languages and run on Linux, BSD, Solaris, Windows, and macOS.

KDE is expanding its presence on mobile devices with Plasma Mobile, working with manufacturers with the aim of creating a truly open and free mobile ecosystem. But KDE is at the forefront of Open Sources in mobile on more ways than one.

Kirigami, for example, allows developers create apps that will work on desktop and mobile environments. Games and utilities can be compiled to run on Linux, Windows, macOS, Plasma Mobile, Android or iOS. These apps provide users with a seamless operational experience on smartphones and tablets.

The Halium project will allow creators of free mobile environments, such as Plasma, Ubuntu Touch, or Sailfish, to run on top of Android kernels. This will open Free Software graphical environments to an enormous range of devices.

KDE is an ever-growing and vibrant community that has a vision and is working to make it real.

Visit kde.org to find out more.

Save the date! Akademy 2019 07-13 of September at University of Milano-Bicocca

Akademy 2019 will be held from the 7th to the 13th of September at the University of Milano-Bicocca, Milan, Italy.

With a population of over 5 million inhabitants, Milan has a rich history that stretches back to 600 BC. The city boasts interesting museums, fascinating archaeological sites, monuments, and breathtaking architecture. It is also renowned for its excellent food and wine.

Milan is considered a leading alpha global city, with strengths in the fields of the art, commerce, design, education, entertainment, fashion, finance, healthcare, media, services, research and tourism. It is the third-largest economy among European cities after Paris and London, but the fastest in growth among the three. It is also the wealthiest among European non-capital cities.

Apart from being recognized as the world's fashion and design capital, Milan has a strong IT-based sector and is home to

powerhouses such as Disney, SUSE and, in the adjacent towns, IBM Italia, Samsung and the CILEA supercomputing center, one of the most advanced HPC centers in Europe.

Akademy will be held at the University of Milano-Bicocca. Milano-Bicocca is a public university that provides undergraduate, graduate education in a wide range of disciplinary fields, including Economics, Informatics, Statistics, Law, Education, Sociology, Medicine and Surgery, Math, Natural Sciences, Physics and Astrophysics, Chemistry, Computer Sciences, Biotechnology and Psychology.

The university is located to the North and East of downtown Milan and can easily be reached by bus and underground metro.

Akademy will help you gain significant brand exposure among top technology enthusiasts from around the world.

Sponsoring Akademy guarantees exposure to a global and diverse audience. Akademy attracts more than 200 attendees, professionals and enthusiasts from a diverse range of occupations, that travel from over 30 countries every year.

This also means you will get access to the best minds in the industry. Our community members are more than a decade of experience in various ICT domains. Don't miss the opportunity to recruit them for your company, discuss collaboration on industry-oriented R&D projects, and participate in a creative, productive environment.

You will become a patron for technological innovations that your company and the rest of the world can benefit from. Akademy features presentations from multiple important fields of interest within the ICT industry: desktop development, application development, wireless, mobile and embedded device interfaces, multimedia, digital art, and internet and web technology. KDE has been innovating and creating products in each of these fields for more than 20 years.

Akademy also offers a chance for networking and creating lasting friendships. At social events, people form relationships that sustain virtual teams and a successful, vibrant KDE community throughout the year.

Akademy is the best time to get work done effectively and collectively. It is only with the support of sponsors like you that we can make magic happen.

Akademy gives you direct access to the magic that makes KDE so awesome.

Grab the opportunity to recruit key KDE and Qt contributors, maintainers and users of a bleeding edge technology platform. Many other Free Software projects and companies get involved in Akademy too, making our conference a great networking opportunity and source of valuable mindshare.

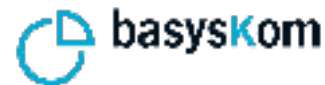
Become a benefactor of the event and a patron of Free and Open Source Software. Your support will help KDE deliver the products it has been providing to users for more than 20 years. Akademy will open up valuable promotional possibilities for you, such as advertising, featured talks and international press coverage.

Be among the first to hear of KDE's plans for the future, participate in discussions, influence the project and support the advancement of new applications and technologies developed during Akademy hackfests and marathon coding sessions. Talks and workshops are a perfect way to catch up on the latest industry trends and learn more about what developers, testers and designers prefer and practice.

Akademy provides an excellent environment for feedback on new products and new ideas amidst a knowledgeable and globally diverse attending crowd.

Join our community. KDE is one of the largest Free

Software communities and is cooperative, committed and dynamic. Akademy is the ultimate expression of community.



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TERMS AND CONDITIONS

1. Akademy is organized by KDE e.V.. KDE e.V. Has the right to be acknowledged as the Akademy Organizer.
2. Sponsorship application and acceptance are managed at the discretion of the KDE e.V. Board in collaboration with the Akademy organizing team. Sponsors are expected to be committed to Free Software deployment and improvement and supporting of the Akademy's mission. The Akademy Organizer retains the right to reject any sponsor's application.
3. After written acceptance by the Akademy Organizer, the sponsor must provide the signed agreement, sponsorship funds, logo image (in the format required by the Akademy Organizer) and other necessary details (e.g. sponsor's legal name, trademarks, etc.) to the Akademy Organizer within 30 days of receiving the invoice.
4. Sponsorship pledges will not be processed without payment.
5. Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent, advertise or distribute literature or materials for products or services of any other firm or organization except as approved in writing by the Akademy Organizer.
6. The Akademy organizer will not be liable for any damage or loss to sponsor's properties by fire, theft, accident, or any other cause, whether as a result of negligence or otherwise, or in the case of force majeure.
7. For sponsorship packages that include the use of signage, please note that signage space is limited. The Akademy Organizer will inform each sponsor of the maximum size or number of signs allowed.
8. Banners, signage and promotional materials should be provided by the sponsor in advance of the event by the date notified by the Akademy Organizer. These materials will not be provided by the conference Organizer. The sponsor is also responsible for arranging the collection for return of signage.
9. To minimize waste, the Akademy Organizer may replace some printed inserts and advertisements with electronic versions. Sponsors will be notified well in advance regarding the changes so that they can provide relevant material for the specific medium.
10. The sponsor grants the Akademy Organizer the right and permissions to use its name and/or logo for promotion of the event.
11. Any remaining funds from sponsorship money will be donated to the KDE e.V.
12. In case the event cannot be held for any reason, the contract will be terminated and the donation will be returned after subtracting any direct costs already made (such as materials printed or transport costs to return sponsors' materials).

SPONSORSHIP LEVELS

Akademy Benefits	Gold €10,000	Silver €5,000	Bronze €2,500	Supporter €1,000
Logo and company description in sponsor section of event site	150 words max.	75 words max.	50 words max.	50 words max.
Give a presentation (3 min. Lightning Talk)	✓	✓	✓	✓
“Thank you” mention in opening session	✓	✓	✓	✓
Network event with KDE Board	✓	✓	✓	✓
Logo on front page of conference website	✓	✓	✓	
Distribute promotional material at conference	✓	✓	✓	
Place banner in reception area	✓	✓		
Logo on badge insert with conference schedule		✓		
Logo in videos of conference talks	✓			
Logo on front face of conference badge or lanyard	✓			
Banner in hacking area	✓			

* Lanyard option is first come, first serve.

Additional Opportunities

These can be part of a package or negotiated separately:

- Fair trade Coffee Break Sponsor
- Lunch Sponsor
- Welcome Party Sponsor
- Cocktail Sponsor
- Day Trip Sponsor

CUSTOM PACKAGE

If none of the listed sponsorship packages fit the needs or budget of your company or organization, we can design a custom sponsorship package for you. If you want to discuss sponsorship or receive more information, please contact us by email at:

akademy@sponsoring@kde.org

MEDIA PARTNERS

We welcome news publishers – both of print and online publications – to become media partners by giving suitable coverage of Akademy. Media partners help us point participants to the registration page, and can help us spread the news with reports during and after the conference.

Media partners will have their company or journal logo displayed on the website sponsors' page and in the conference program. Copies of your publications can be distributed to attendees. At the event itself, there will be a press room and a press team available to cater to the needs of visiting journalists.

Sponsorship Application

Akademy - Milano - Italy - September



Package

<input type="checkbox"/>	Platinum	€	20,000.00
<input type="checkbox"/>	Gold	€	10,000.00
<input type="checkbox"/>	Silver	€	5,000.00
<input type="checkbox"/>	Bronze	€	2,500.00
<input type="checkbox"/>	Supporter	€	1,000.00
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Please review the terms and conditions on the previous page before completing this form.

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Send to: **Fax completed form to +49 30 2023 73059**

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