Åkademy

Almería, 22 - 27 July 2017

SPONSORSHIP OPPORTUNITIES

Devaja Shah explains how to generate KDE love at Akademy 2013 held in Bilbao, Spain.

What is Akademy?

Akademy is the anual gathering of the KDE community. KDE is one of the largest Free Software communities with more than 1800 contributors from all over the World.

Akademy celebrates the collaborative efforts of KDE developers, translators, artists, writers, maintainers and users. It provides a platform where **KDE Community** Members can discuss the outcomes of their yearlong efforts through **talks**, **Bird of a Feather Sessions (BoFs)**, **workshops**, **coding sessions** and **lightning presentations**.

Talks give an insight into the current state of different KDE projects, while BoFs and hacking sessions allow teams to reflect on current issues, set development goals for the coming year, and collaborate on them in real-time.

Attendees come from various backgrounds and include key technical and non-technical contributors, Free and Open Source industry leaders, educators, legal experts and students. As a result, Akademy is the prime hub for cross-project collaboration.

The Akademy program has always had a strong focus on **Qt** and we've been host to other Qt related projects (like **VLC**) in the past. Akademy 2016 was organised as a part of **QtCon** in collaboration with the **VideoLAN Community**, **Qt Company**, **KDAB**, and the **FSFE**.

With over **50 talks and BoFs** on a diverse range of topics - from latest developments in FOSS and KDE technologies to Community Management, Design, Promotion and Outreach - the 6 days of Akademy are instrumental in growing and sustaining a community as diverse and widespread as KDE.

Visit **akademy.kde.org/2017** to learn more.

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Community members pose for the Akademy 2012 group photo.

KDE's latest technology includes an advanced graphical desktop for **Linux** and **Unix-like** platforms and a wide range of applications for communication, digital art, office productivity, education, multimedia, entertainment, gaming, and development. KDE applications are translated into over **108 languages** and run on **Linux**, **BSD**, **Solaris**, **Windows** and **MacOS X**.

Always slightly ahead of the curve, KDE is expanding its presence on mobile devices with **Plasma Mobile** and **Plasma Active**. The KDE community has also developed a wide range of **Android apps**, such as **Minuet**, **Marble**, **KDE Connect**, **KStars** and many more. These apps provide users with a seamless operational experience on smartphones and tablets.

Visit **kde.org** to find out more.

What is KDE?

KDE is a Free Software community dedicated to creating an open and user-friendly computing experience.

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This sunny city of around 200,000 inhabitants has a long history of playing host to diverse cultures and communities, and has wonderful heritage sites such as the **Alcazaba** and the **Cathedral**. The **Cabo de Gata-Níjar Natural Park**, a UNESCO Biosphere Reserve, is located a short distance from Almería.

UNIVERSIDAD DE ALMERÍA (UAL) is a public university with over 12,000 students and 900 lecturers. It boasts a wide range of educational departments and is the largest university in Almería.

UNIA (Universitarios Informáticos de Almería), founded in 1993, is one of its oldest student associations. UNIA believes in collaborating with other technical communities and sharing knowledge, projects and ideas.

OSL-UNIA (Office of Free Software at UNIA) is an initiative of the association to increase the adoption of hacker culture practices and ethics through participation and promotion of open development communities. The Office has successfully organised many Free Software Competitions and Workshops at the university, and has hosted PyConES 2016 in collaboration with HackLab Almería.

HACKLAB ALMERÍA is a group of developers, designers, journalists and amateurs who have fun with technology and believe in technological, social and creative experimentation. They have hosted numerous workshops and events like the Women and Technology Conference, PythonHack and have been actively encouraging FOSS participation in the local community.

Almería's Alcazaba is just one of the many scenic landmarks in the city. Photo CC0 by SvD for Pixabay.com.

Where will Akademy 2017 take place?

Akademy 2017 will be held from the 22nd to the 27th of July at the Universidad de Almería (UAL) in Almería, Spain.

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KDE community members always want more (good things).

Why should you sponsor Akademy?

Akademy will help you gain significant brand exposure among top technology enthusiasts from around the world.

Sponsoring Akademy guarantees exposure to a global and diverse audience. Akademy attracts more than **200 attendees** from over **30 countries** every year. They are Free Software professionals and enthusiasts from a diverse range of occupations including **developers**, **translators**, **lawyers**, **designers**, **company representatives**, **journalists**, **students** and **educators**.

Becoming a sponsor makes you a patron for **technological innovations** that your company and the rest of the world can benefit from.

Akademy features presentations from multiple important fields of interest within the ICT industry: **desktop development**, **application development**, **wireless**, **mobile** and **embedded device interfaces**, **multimedia**, **digital art**, and **Internet** and **web technology**. KDE has been innovating and creating products in each of these fields for more than **20 years**.

By sponsoring Akademy, you will also get access to some of the best minds in the industry. Our community members have more than a decade of experience in various ICT domains. Don't miss the opportunity to **recruit** them for your company, discuss collaboration on industry-oriented **R&D projects**, and participate in a creative, productive environment.

SOCIAL EVENTS ARE MADE POSSIBLE BECAUSE OF OUR SPONSORS

Akademy also offers a chance for networking and creating lasting friendships. At social events, people form relationships that sustain virtual teams and a successful, vibrant KDE community throughout the year.

Akademy is crucial for the growth of KDE since it allows contributors to be present in the same physical space to **brainstorm**, envision and hack on KDE projects together. It is the best time to get work done effectively and collectively and it is only with the **support of sponsors** like you that we can make the magic happen.

SPONSORS ARE CRITICAL TO THE SUCCESS OF AKADEMY

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What are the benefits for sponsors?

Get direct access to the magic sauce that makes KDE so awesome.

Meet Key People

Meet key KDE and Qt contributors, maintainers and users of a bleeding edge technology platform.

Hire Top Talent

Akademy attracts some of the best technical people in the world. Sponsors have the opportunity to recruit them or gain mindshare at the event.

Meet Other Leading Players

Besides the KDE community, many other Free Software projects and companies get involved in Akademy. Our conference is a great networking opportunity to interact with them.

Support Free Software

You will be publicly recognised as a sponsor of the event and a patron of Free and Open Source Software. Your support will help KDE deliver the quality products it has been providing to users across the world for more than 20 years.

Be Visible

Sponsorship opens up valuable promotional possibilities, such as advertising, featured talks and international press coverage.

Influence Future Product Plans

At Akademy, the KDE project sets the project's direction for the upcoming months. Be among the first to hear of those plans, participate in discussions, and influence them.

Support Innovation

You will support the advancement of new applications and technologies developed during the Akademy Hackfests and marathon coding sessions.

Learn the Latest

Attending the talks and workshops is a perfect way to catch up on the latest industry trends and learn more about what developers, testers and designers prefer and practice. Gain insightful knowledge for your product and your company!
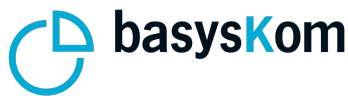
Get Inspired

Akademy provides an excellent environment for collecting feedback on new products and testing new ideas amidst a knowledgeable and globally diverse attending crowd.

Become Part of the Community

KDE is one of the largest Free and Open Source Software communities in the world. It is cooperative, committed and dynamic, fun-loving, creative and hardworking. For the people associated with KDE, it is the ultimate expression of community.

Past Sponsors

Qt — The Qt Company · Google · redhat

KDAB · bluesystems Liberating Software · froglogic

intel · HP · digia · BlackBerry

ICS · COLLABORA · openSUSE

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NOKIA · xandros Making Linux Work For You · vodafone

PARITY SOFTWARE · THE LINUX FOUNDATION · CANONICAL

basysKom · nlnet · AMD

golem.de IT-NEWS FÜR PROFIS · NOMACHINE · LINUX MAGAZINE · IXONOS · UBUNTU user

Sponsorship Levels

Akademy Benefits	Gold €10,000	Silver €5,000	Bronze €2,500	Supporter €1,000
Logo and company description in sponsor section of the event website	150 words max.	75 words max.	50 words max.	50 words max.
Give a presentation (3 min. lightning talk)	✔	✔	✔	✔
Thank you mention in opening session	✔	✔	✔	✔
Network event with KDE board	✔	✔	✔	✔
Logo on front page of conference website	✔	✔	✔	
Distribute promotional material at conference	✔	✔	✔	
Place banner in reception area	✔	✔		
Logo on badge insert with conference schedule		✔		
Logo in videos of conference talks	✔			
Logo on front face of conference badge or lanyard	✔*			
Banner in hacking area	✔			

* Lanyard option is first come, first served

Additional Opportunities

These can be part of a package or negoriated separately:

- Fair trade Coffee Break Sponsor
- Lunch Sponsor
- Welcome Party Sponsor
- Cocktail Sponsor
- Day Trip Sponsor

Custom Package

If none of the listed sponsorship packages fit the needs or budget of your company or organization, we can design a custom sponsorship package for you. If you want to discuss sponsorship or receive more information, please contact us by email at
Akademy-sponsoring@kde.org

Media Partners

We welcome news publishers - both of print and online publications - to become media partners by giving suitable coverage of Akademy. Media partners help us point participants to the registration page, and can help us spread the news with reports during and after the conference.

Media partners will have their company or journal logo displayed on the website sponsors' page and in the conference program. Copies of your publications can be distributed to attendees. At the event itself, there will be a press room and a press team available to cater to the needs of visiting journalists.

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Terms and Conditions

1. **Akademy** is organized by **KDE e.V.**. KDE e.V. has the right to be ackonwledged as the Akademy Organizer.

2. Sponsorship application and acceptance are managed at the discretion of the **KDE e.V. Board** in collaboration with the Akademy organizing team. Sponsors are expected to be committed to Free Software deployment and improvement and supportive of the Akademy's mission. The **Akademy** Organizer retains the right to reject any sponsor's application.

3. After written acceptance by the **Akademy** Organizer, the sponsor must provide the signed agreement, sponsorship funds, logo image (in the format required by the **Akademy** Organizer) and other necessary details (e.g. sponsor's legal name, trademarks, etc.) to the **Akademy** Organizer within **30 days** of receiving the invoice.

4. Sponsorship pledges will not be processed without payment.

5. Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent, advertise or distribute literature or materials for products or services of any other firm or organization except as approved in writing by the **Akademy** Organizer.

6. The **Akademy** Organizer will not be liable for any damage or loss to sponsors' properties by fire, theft, accident, or any other cause, whether as a result of negligence or otherwise, or in the case of force majeure.

7. For sponsorship packages that include the use of signage, please note that signage space may be limited. The Akademy Organizer will inform each sponsor of the maximum size or number of signs allowed.

8. Banners, signage and promotional materials should be provided by the sponsor in advance of the event by the date notified by the Akademy Organizer. These materials will not be provided by the conference Organizer. The sponsor is also responsible for arranging the collection for return of signage.

9. To minimize waste, the **Akademy** Organizer may replace some printed inserts and advertisements with electronic versions. Sponsors will be notified well in advance regarding the changes so that they can provide relevant material for the specific medium.

10. The sponsor grants the **Akademy** Organizer the right and permission to use its name and/or logo for promotion of the event.

11. Any remaining funds from sponsorship money will be donated to **KDE e.V.**

12. In case the event cannot be held for any reason, the contract will be terminated and the donation will be returned after subtracting any direct costs already made (such as materials printed or transport costs to return sponsors' materials).