Akademy

Milan, 7-13 of September. 2019

SPONSORSHIP OPPORTUNITIES

What is Akademy?

Akademy is the annual gathering of the KDE Community. KDE is one of the largest Free Software communities with more than 1800 contributors

Akademy celebrates the collaborative efforts of KDE developers, translators, artists, writers, maintainers and users. It provides a platform where KDE Community members can discuss the outcomes of their yearlong efforts through talks, lightning presentations, Bird of a Feather sessions (BoFs), workshops and coding sessions.

Talks give an insight into the current state of different KDE projects, while BoFs and coding sessions allow teams to reflect on current issues, set development goals for the coming year, and collaborate on them in real time.

Attendees come from various backgrounds and include key technical and non-technical contributors, Free and Open Source industry leaders, educators, legal experts and students. As a result, Akademy is the prime hub for cross-project collaboration.

The Akademy program highlights the importance of Qt for KDE projects, and we've hosted other Qt-related projects (like VLC) in the past. Akademy 2016, for example, was organised as a part of QtCon in collaboration with the VideoLAN Community, Qt Company, KDAB, and the FSFE.

With more than 50 talks and BoFs on a wide range of topics - from latest developments in FOSS and KDE technologies to community management, design, promotion and outreach - the 7 days of Akademy are instrumental in growing and sustaining a community as diverse and widespread as KDE.

Visit https://akademy.kde.org/2019 to learn more.

What is KDE?

KDE is a Free Software community dedicated to creating an open and user-friendly computing experience

KDE is a diverse, worldwide Free Software Community dedicated to creating an open and user-friendly computing experience.

KDE's latest technology includes Plasma, an advanced graphical desktop for Linux and UNIX-like platforms, and a variety of Free and open source applications that are translated into over 108 languages and run on Linux, BSD, Solaris, Windows and macOS.

From file managers, email clients, and text editors to multimedia players and digital graphics tools, KDE applications help users control their digital lives regardless of their background and skills. KDE strives to create software that is simple by default, and powerful when needed.

Always ahead of the curve, KDE is expanding its presence on mobile devices with Plasma Mobile and Kirigami. The KDE Community has also developed a wide range of Android apps, such as Minuet, Marble, KDE Connect, KStars and many more. These apps provide users with a seamless operational experience on smartphones and tablets.

Visit https://kde.org to find out more.

Save the date! Akademy 2019 07-13 of September at University of Milano-Bicocca in Milan, Italy

Akademy 2019 will be held from the 7th to the 13th of September at the University of Milan-Bicocca, Milan, Italy.

With a population of over 1.5 million inhabitants, Milan has a rich history stretching back to 600 BC. The city boasts interesting museums, fascinating archaeological sites, breathtaking architecture, and impressive monuments. It is also renowned for its excellent food and wine.

Milan is one of the leading global cities, with strengths in the fields of art, commerce, design, education, entertainment, fashion, finance, healthcare, media, services, research and tourism. In the context of European cities, Milan has the third-largest economy after Paris and London, and the fastest growth among the three. It is also the wealthiest among European non-capital cities.

Apart from being recognized as the world's fashion and design capital, Milan has a strong IT-based sector. Consequently, Milan is home to powerhouses such Disney, SUSE and, in the adjacent towns, IBM Italia, Samsung and the CILEA super-computing center, one of the most advanced HPC (high-performance computing) centers in Europe.

Akademy will be held in the halls of the University of Milano-Bicocca. Milano-Bicocca is a public university that provides undergraduate, graduate and post-graduate education in a wide range of disciplinary fields, including Economics, Informatics, Statistics, Law, Education, Sociology, Medicine and Surgery, Maths, Natural Sciences, Physics and Astrophysics, Chemistry, Computer Sciences, Biotechnology and Psychology.

The University is located to the North East of the center of Milan, and can be easily reached by public transport.

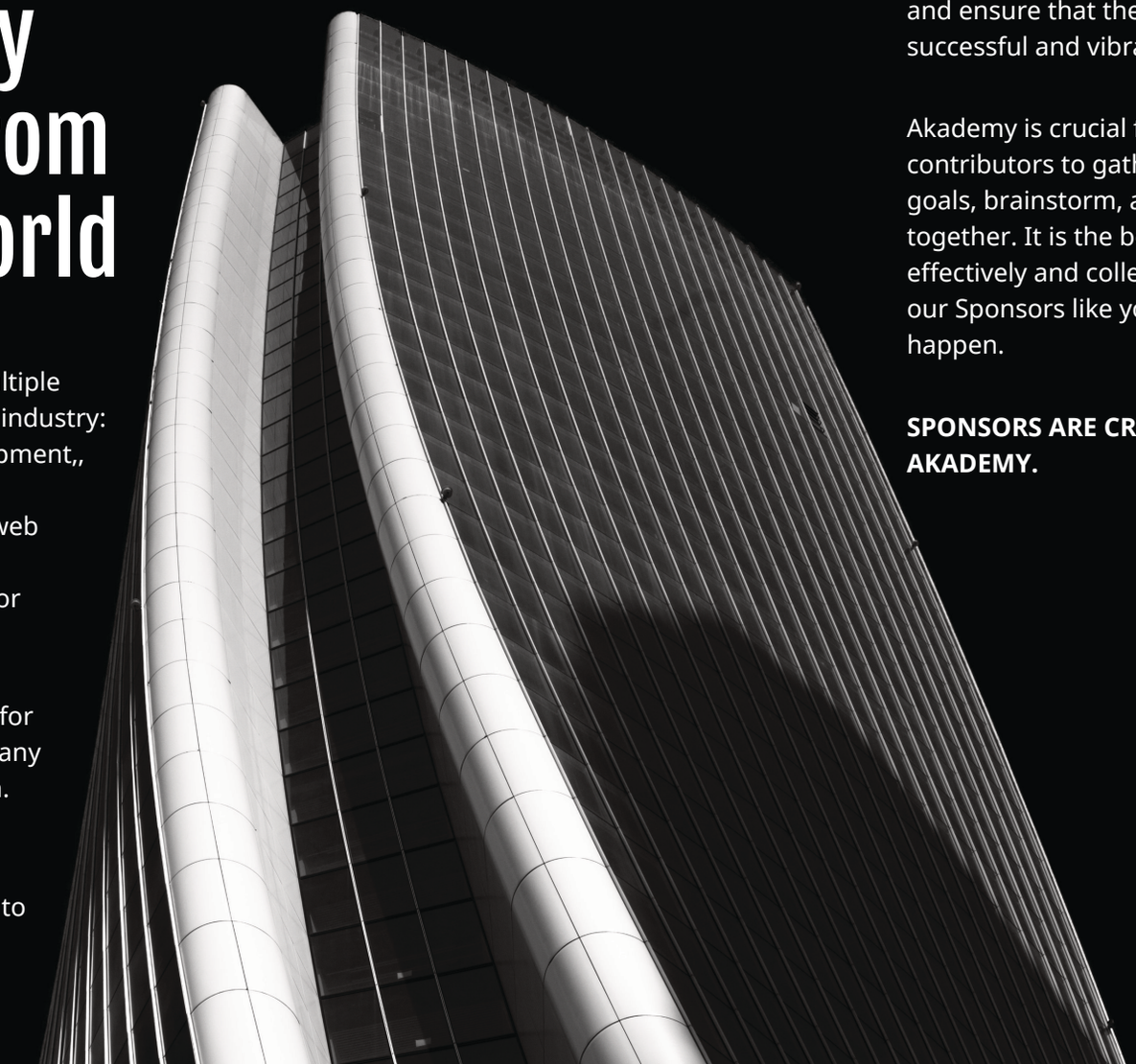
Akademy will help you gain significant brand exposure among top technology enthusiasts from around the world

Akademy features presentations from multiple important fields of interest within the ICT industry: desktop development, application development,, mobile and embedded device interfaces, multimedia, digital art, and Internet and web technology. KDE has been innovating and creating products in each of these fields for more than 20 years.

Becoming a Sponsor makes you a patron for technological innovations that your company and the rest of the world can benefit from.

Sponsoring Akademy will increase your visibility, allowing you to present yourself to a global and diverse audience. Akademy attracts more than 200 attendees from over 30 countries every year. They are Free software professionals and enthusiasts from a diverse range of occupations including developers, translators, lawyers, designers, company representatives, journalists, students and educators.

By sponsoring Akademy, you will also get access to some of the best minds in the industry. Our community members have decades of experience in various ICT domains. Don't miss the opportunity to recruit them for your company, discuss collaboration on industry-oriented R&D projects, and participate in a creative, productive environment!



SOCIAL EVENTS ARE MADE POSSIBLE BECAUSE OF OUR SPONSORS.

Akademy is not only a productive place to discuss technology, but also offers a chance for networking and creating lasting friendships. At social events, people form relationships that sustain virtual teams and ensure that the KDE Community remains successful and vibrant throughout the year.

Akademy is crucial for the growth of KDE. It allows contributors to gather at the same location to set goals, brainstorm, and hack on KDE projects together. It is the best time to get work done effectively and collectively. Only with the support of our Sponsors like you can we make the magic happen.

SPONSORS ARE CRITICAL TO THE SUCCESS OF AKADEMY.

Akademy gives you direct access to the magic that makes KDE so awesome

Meet Key People

Meet key KDE and Qt contributors, maintainers and users of a disruptive technology platform.

Hire Top Talent

Akademy attracts some of the best technical people in the world. Sponsors have the opportunity to recruit them or gain mindshare during the event.

Meet Other Leading Players

Many Free Software Projects and companies get involved with our community during Akademy. Our conference is a great networking opportunity to interact with them and learn about upcoming KDE technology.

Support Free Software

You will be publicly recognised as a sponsor of the event and a patron of Free and Open Source Software. Your support will help KDE deliver the quality products it has been providing to users across the world for more than 20 years.

Get More Visibility

Sponsorship opens up valuable promotional possibilities, such as advertising, featured talks, and international press coverage. It is a great opportunity to come into the spotlight in front of many industry influencers.

Influence Future Product Plans

At Akademy, the KDE Community sets the Project's direction for the future. Be among the first to hear new plans, participate in discussions, and influence them.

Encourage Free Software Technologies

You will support the advancement of new applications and technologies developed during the Akademy coding sessions.

Learn the Latest

Attending the talks and workshops is a perfect way to catch up on the latest industry trends and learn more about what developers, testers and designers prefer and practice. Gain insightful knowledge for your product and your company!

Get Inspired

Akademy provides an excellent environment for collecting feedback on new products and testing new ideas amidst a knowledgeable and globally diverse attending crowd.

Be a Part of the KDE Community

KDE is one of the largest Free and Open Source Software Communities in the world. It is cooperative, committed and dynamic, fun-loving, creative and hardworking. For the people associated with KDE, being part of the community is the ultimate expression of solidarity.

Past Sponsors

TERMS AND CONDITIONS

1. Akademy is organized by KDE e.V., for the effects of this document, the Akademy Organizer.

2. Sponsorship application and acceptance are managed at the discretion of the KDE e.V. Board in collaboration with the Akademy Organization Team. Sponsors are expected to be committed to Free Software development and improvement, and supportive of Akademy's mission. The Akademy Organizer reserves the right to reject any Sponsor's application.

3. After written acceptance by the Akademy Organizer, the Sponsor must provide a signed Sponsorship Agreement, committed funds, a logo image (in the format required by the Akademy Organization) and other necessary details (e.g. Sponsor's legal name, trademarks, etc.) to the Akademy Organizer within 30 days of receiving the invoice.

4. Sponsorship pledges will not be processed without payment.

5. Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent, advertise, or distribute literature, or materials for products or services of any other firm or organization except as approved in writing by the Akademy Organizer.

6. The Akademy Organizer will not be liable for any damage or loss of sponsors' property by fire, theft, accident, whether as a result of negligence, or extreme circumstances, or any other cause.

7. For Sponsorship Packages that include the use of physical signage, signage space is limited. The Akademy Organization will inform each sponsor of the maximum size or number of signs allowed at the venue.

8. The Sponsor will provide banners, signage and promotional materials in advance by the date notified by the Akademy Organizer. Promotional materials are not provided by the Akademy Organizer. The Sponsor is also responsible for arranging the signage collection.

9. To minimize waste, the Akademy Organizer may replace some printed inserts and advertisement with electronic versions. Sponsors will be notified well in advance regarding advertisement changes so they can provide specific materials for the selected medium.

10. The Sponsor grants the Akademy Organizer the right and permission to use its name and/or logo for promotion of the event.

11. Any remaining funds from sponsorship will be donated to KDE e.V.

12. If the event does not happen, the Sponsorship Agreement will be terminated and sponsorship will be returned after subtracting any direct costs already made for the event, such as materials printed or logistic costs for material returns.

SPONSORSHIP LEVELS

Akademy 2019

Akademy Benefits	Gold €10,000	Silver €5,000	Bronze €2,500	Supporter €1,000
Logo and company description in sponsor section of event site	*150 words max.*	*75 words max.*	*50 words max.*	*50 words max.*
Give a presentation (3 min. Lightning Talk)	✓	✓	✓	✓
“Thank you” mention in opening session	✓	✓	✓	✓
Network event with KDE e.V.	✓	✓	✓	✓
Logo on front page of conference website	✓	✓	✓	
Distribute promotional material at conference	✓	✓	✓	
Place banner in reception area	✓	✓		
Logo on front face of conference badge or lanyard	✓			
Logo on badge insert with conference schedule		✓		
Logo in videos of conference talks	✓			
Banner in hacking area	✓			

* Lanyard option is first come, first served. At Sponsor’s cost.

Additional Opportunities

These can be part of a package or negotiated separately:

- Coffee Break Sponsor
- Lunch Sponsor
- Welcome Event Sponsor
- Social Event Sponsor
- Day Trip Sponsor

CUSTOM PACKAGE

If none of the listed sponsorship packages fit the needs or budget of your company or organization, we can design a custom sponsorship package for you. If you want to discuss sponsorship or receive more information, please contact us by email at:

akademy-sponsoring@kde.org

MEDIA PARTNERS

We welcome news publishers - both of print and online publications - to become media partners by giving suitable coverage of Akademy. Media partners help us point participants to the registration page, and can help us spread the news with reports during and after the conference.

Media partners will have their company or journal logo displayed on the website sponsors' page. Copies of your publications can be distributed to attendees. At the event itself, there will be a press team available to cater to the needs of visiting journalists.

SPONSORSHIP APPLICATION

Akademy 2019 - Milan - Italy - September

Package

☐	Platinum €	20,000.00
☐	Gold €	10,000.00
☐	Silver €	5,000.00
☐	Bronze €	2,500.00
☐	Supporter €	1,000.00
☐	Custom €	0.00

Invoice Details

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Contact (full name): _____

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Authorized Signature: _____ Date: _____

Please review the terms and conditions on the previous page before completing this form.

Custom	€	0.00
Total	€	0.00

Send to: **Fax completed form to +49 30 2023 73059**

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Germany

Or

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